

SOFTWARE UPDATES

## NEW! eCommerce coming to ET Grow in Q1 2020

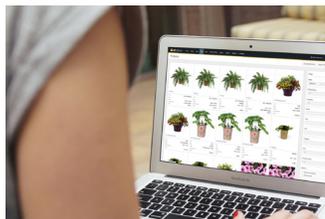
We are excited to announce the coming release of ET Grow's newest power feature – eCommerce with direct credit card payments! [Details on Page 2.](#)



EVENTS & TRADESHOWS

### On the road... Upcoming Tradeshows

Members of the ET Grow team will be traveling to tradeshows in the coming months. We'd love for you to stop by and say hello. [Details on Page 2.](#)



SOFTWARE UPDATES

### Upgrades you need to know about

The ET Grow product team is excited to share some of the recent upgrades you can start using today. [Details on Page 2 & 3.](#)



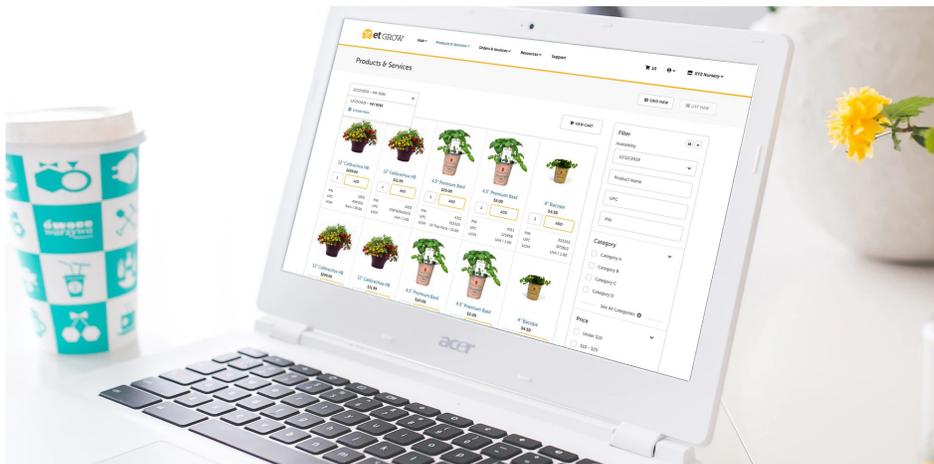
RESEARCH & DEVELOPMENT

### R&D – What's coming next to ET Grow

We're moving faster than ever to help you grow, sell and ship your products in ways you never thought possible. Take a sneak peak at some of the new technology our R&D team has been working on. [Details on Page 3.](#)

### In This Issue

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- Improved! Availability List Formatting in Excel
- NEW! Automatic Sales Order Creation by Email
- Improved! Updates to the 'GROW' mobile app
- Improved! Buy & Sell Reporting
- ET Grow was at the Canadian Greenhouse Conference (CGC) in Niagara Falls, Canada
- Upcoming Tradeshows
- IoT Plant Health Sensor
- NEW! Integrated Training Tools

**SOFTWARE UPDATES**
**NEW! eCommerce Coming in Q1 2020**

**We're excited to announce the much-anticipated eCommerce module coming soon to ET Grow.**

This new feature will allow you to create a streamlined online ordering experience that leverages the full power of ET Grow's SELL & SHIP Modules.

Our eCommerce technology has been available to ET Grow retail customers for the past 5 years, processing hundreds of millions of dollars in transactions. Now your business can also access these tools to help scale your greenhouse or nursery with 24/7 online ordering based on your live availability.

Create business-to-business eCommerce environments, set up customer-specific pricing, discounts, and collect payments instantly via credit card or through various offline methods.

To **request more information** on this new tool, please contact our team by emailing [sales@etgrow.com](mailto:sales@etgrow.com) or by calling toll-free **1 (877) 384-7697**.

**SOFTWARE UPDATES**
**Upgrades you need to know about**
**Improved! Availability List Formatting in Excel**

We've completely redesigned the Availability List export file to better showcase your data, increase efficiency and help make informed business decisions

**Where to find it:**

SELL > Products > Excel > Availability List

**NEW! Automatic Sales Order Creation by Email**

Create sales orders faster than ever! This feature allows the new Excel Availability List export file to be emailed back to ET Grow to automatically create sales orders. To learn how to activate this feature, please contact the ET Grow sales team.

**Where to find it:**

HUB > Inbox

**EVENTS & TRADESHOWS**
**ET Grow was at the Canadian Greenhouse Conference (CGC) in Niagara Falls, Canada**


The Canadian Greenhouse Conference is one of our favorite shows – not only is it in our backyard, but it's also where we've built many strong relationships with Greenhouses and Nurseries in Canada and beyond. We can't wait until next year.

**EVENTS & TRADESHOWS**
**Upcoming Tradeshows**

ET Grow will be at the following tradeshows in the coming months:

**MJ Biz Con**

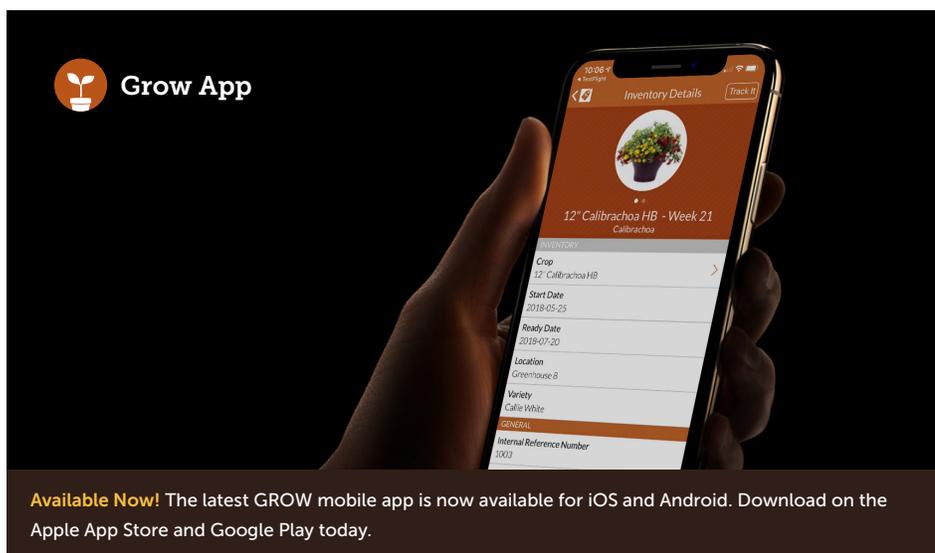
December 11-13, 2019  
 Las Vegas, Nevada  
 Central Hall - Booth C7949

**Tropical Plant International Expo (TPIE)**

January 22-24, 2019  
 Fort Lauderdale, Florida  
 Booth 821

**SOFTWARE UPDATES**

## Upgrades you need to know about *cont'd*



**Available Now!** The latest GROW mobile app is now available for iOS and Android. Download on the Apple App Store and Google Play today.

### Improved! Updates to the 'GROW' mobile app

**Grow** – We've released a major update to improve the overall user experience and bring consistency to iOS and Android platforms. New features in this update include improved RFID Scanning, Camera ID Scanning, Advanced Filters on Inventory, and improvements to the Inventory Lot & Crop Information views.

### Improved! Buy & Sell Reporting

Improved functionality and a streamlined experience! Some of the key improvements to Buy & Sell include:

- Discounts and taxes are now split out to provide improved analysis & review.
- Detailed reports now include 'Sales Rep' and 'Product Name' filters so you can get down to the details quickly.
- Reports have been updated with 'live links' to Customers, Suppliers, Products and Sales/Purchase Orders so you can navigate ET Grow faster than ever.

**Where to find it:**  
REPORTS > BUY or SELL

**RESEARCH & DEVELOPMENT**

## R&D – What's coming next to ET Grow

The R&D team is hard at work raising the bar and pushing the limits of technology to help you and your team work smarter.

**Some of the new technologies we're actively developing include:**

### IoT Plant Health Sensor

This device will directly integrate with ET Grow and record growing data autonomously, bringing new insights and streamlining your growing techniques.

### Fleet GPS Tracking

Monitor your fleet in real-time!

This feature will give you a complete picture as to where your fleet is at any given time, directly in the dashboard.

**TRAINING**

## NEW! Integrated Training Tools

Discover new training tools inside the ET Grow web portal.

In the coming months watch for step-by-step walk-throughs, a knowledge base, and direct access to help files.

To get started, look for the yellow 'Question Mark' icon in bottom corner of ET Grow. Here you can launch the Resource Center to access training resources, provide feedback, or request help from the support team.

**From Seed to Sale, learn how ET Grow can transform your Greenhouse or Nursery.**

Visit us at [www.etgrow.com](http://www.etgrow.com) or call toll-free **1 (877) 384-7697**