



SOFTWARE UPDATES

NEW! Support for Shipments & Freight Loads

We are excited to announce that ET Grow now supports creating shipments and freight loads. [Details on Page 2.](#)



RECENT UPDATES

New Features

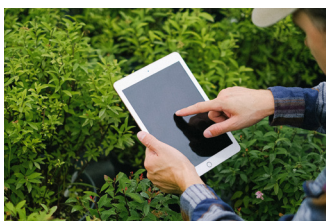
Over the last 6-months, our team has rolled out some exciting new features to help your business run more efficiently. [Details on Page 2.](#)



UPCOMING FEATURES

Upgrades you need to know about

Our team is working hard on some very exciting new features that will be rolling out later this year. [Details on Page 2 & 3.](#)



RESEARCH & DEVELOPMENT

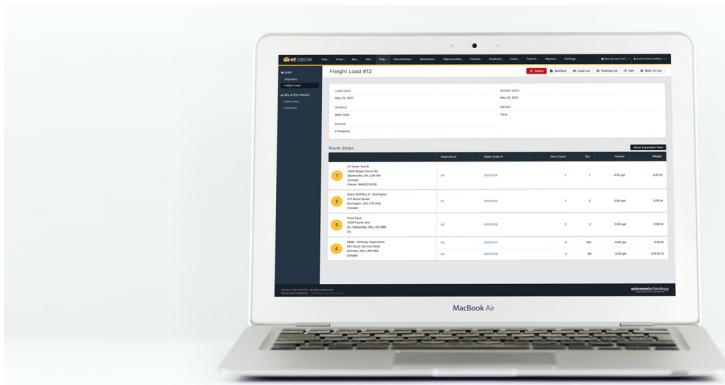
What's coming next to ET Grow

We're moving faster than ever to help you grow, sell and ship your products in ways you never thought possible. Take a sneak peak at some of the new technology our R&D team has been working on. [Details on Page 3.](#)

In This Issue

- **NEW!** Ship - Create Shipments and Freight loads
- **NEW!** Sales – Advanced Message Hub
- **NEW!** Finance – AR General Ledger Support
- **Improved!** Sales – Opportunity and Lead Tracking
- **Improved!** Label Printing - Improved label printing support
- **Improved!** Sales - Bulk Email Order Processing
- **Upcoming!** Sales - B2B Portals
- **Upcoming!** Sales - Advanced Products and MRP
- **Upcoming!** Ship – Advanced Packaging Support

SOFTWARE UPDATES

NEW! Shipping - Support for Shipments & Freight Loads**We're excited to announce the much-anticipated support for Shipments and Freight Loads.**

This new feature allows your team to link Sales Orders and Invoices to Shipments and Freight Loads. Each of the shipments on a load can then be re-ordered to create a route for a truck.

Each load can also be associated to a specific truck and driver to make dispatching easy.

Once a Freight Load is created you can also quickly generate a manifest or load list and bulk print all packing lists that relate to that load.

These features are available in the Enterprise level subscription.

To **request more information** on this new tool, please contact our team by emailing sales@etgrow.com or by calling toll-free **1 (877) 384-7697**.

SOFTWARE UPDATES

Upgrades you need to know about**Improved! Sell (CRM) – Track Opportunities and Leads**

We have completely redesigned our opportunity and leads tracking features to ensure you can capture the detail you need quickly and ensure you can increase your revenue. To learn how to activate this feature, please contact the ET Grow Sales Team.

Where to find it:

OPPORTUNITIES > Leads & Opportunities

NEW! Finance – AR General Ledger Support

We are happy to announce that we have added AR General Ledger support into ET Grow. This allows ET Grow to handle all AR related finances so you can keep any financial integration simple. To learn how to activate this feature, please contact the ET Grow Sales Team.

Where to find it:

FINANCE > Chart of Accounts

EVENTS & TRADESHOWS

Canadian Greenhouse Conference (CGC) in Niagara Falls, Canada

The CGC in October 2021 will be virtual this year and ET Grow has been asked to participate in the conference and speak on Big Data.

EVENTS & TRADESHOWS

Upcoming Tradeshow

ET Grow will be at the following tradeshow in the coming months:

Cultivate 2021

July 12-13, 2021

Unfortunately due to the COVID-19 pandemic we will not be participating at the show in person this year. We look forward to attending the show again in July 2022.

Canadian Greenhouse Conference (CGC)

October 6-7, 2021

We will be participating in this show virtually and are excited that we were asked to also speak on Big Data.

Tropical Plants Expo (TPIE)

January 19-21, 2022

We look forward to putting COVID-19 behind us and plan to attend TPIE in person in Jan 2022.

SOFTWARE UPDATES

Upgrades you need to know about cont'd**Improved! Label Printing - Improved label printing support**

We have released significant improvements to our native label printer support. Our team can now create label templates that can utilize any printer's native printing language. This improves hardware support and printing speeds.

To learn how to activate this feature, please contact the ET Grow Sales Team

Upcoming! Sales - B2B Portals

Give your customers the ability to browse products and orders in a self service portal.

Upcoming! Sales - Advanced Products and MRP

We are close to releasing our new products engine that will support components and MRP.

Upcoming! Ship – Advanced Packaging Support

Our team is working on exciting new features to help map product shipment packaging such as racks and pallets.

RESEARCH & DEVELOPMENT

R&D – What's coming next to ET Grow

The R&D team is hard at work raising the bar and pushing the limits of technology to help you and your team work smarter.

IoT Plant Health Sensor

This device will directly integrate with ET Grow and record growing data autonomously, bringing new insights and streamlining your growing techniques.

ET GROW TEAM

Our Team is Growing

The ET Grow development team has recently hired additional staff to accelerate the release of new features and tools.

From Seed to Sale, learn how ET Grow can transform your Greenhouse or Nursery.

Visit us at www.etgrow.com or call toll-free **1 (877) 384-7697**